

FLVT FALL FUNDRAISER 2022



Every fall, Father Leonard Van Tighem School does a fall fundraiser. This fall fundraiser is beneficial for our community. It supports school clubs, events, co-curricular programs, intramurals, Christmas activities, HAWKS incentive programs, field trips, and religious activities

in our school. Like in past years, we ask for your support with a discount card fundraiser from September 6th to September 20th, 2022. Our goal is to **sell 2000 cards**, so we only have one primary fundraiser for the school. If every child sells three or four cards, we will reach our goal.

Our fundraising campaign will look slightly different as we transition from selling an actual card to selling a virtual card via the **MoneyDolly App**. Although we will still be selling the actual card, we expect approximately **75%** of our sales to use the **MoneyDolly App**. Here is a video that explains the use of the App:



https://www.youtube.com/watch?v=KMD7shl-2aw

Why are we fundraising?	What are we selling?
 To support programs, activities, and student equipment that we offer this year and possibly next year, including Community-building events – June Swim Days 2023, Welcome Back Activities 2023, Blast Off Run, Gr. 7 Orientation, and Christmas activities; Fieldtrips and outside presenters for; Incentive programs; Assist in purchasing items to support our Catholic identity; School clubs, intramurals, and co-curricular teams; Purchasing school furniture; Other activities and materials needed for the entire school population; 	 FLVT Discount Card: The card sells for \$25. The card offers hundreds of dollars in savings and can be used every day of the year; The school receives approximately a 50% profit margin; This year, there is an option to purchase using the MoneyDolly App for \$25. The App benefits are: on your phone, no need for a card, potential to use in other cities, the purchasing is done within the App and a variety of app functions. Some functions include sharing via text and social media, connecting to other cards in other cities, and live App changes. Please install the MoneyDolly App on your device (see below for more instructions).

Donation Option:

If you cannot participate in this fundraiser but would like to contribute, you can donate instead. For tax receipt purposes, the minimum donation is \$20. Cheques for donations need to be made out to **Holy Spirit Catholic Schools.**

Process:

We will be using the pre-sell sheets as order forms to sell the cards (**except for App sales**). Please collect money and or cheques for the pre-sold cards and take orders. We will have cards to the school by September 14th to start handing out cards that have been sold. Money can be turned into the office daily for cards that have been sold, and we will start distributing cards by September 14th. Cards may be purchased through School Cash Online, and cards will be given out the day after online purchase. Cheques are to be made out to FLVT School. If families use the MoneyDolly App, there is no collection of funds by the school; the App collects all the funds. According to other campaigns, we expect 75% of our sales to use the MoneyDolly App.



Elementary Cards: 10 cards = limo ride to Boston Pizza & 1 free card; Top Selling Class Pizza Party **JH Cards**: 10 cards = \$20 Gift Card & 1 free card; Top Selling

Class Pizza Party

- Daily Draws: Every card sold gets you ONE entry to the daily draw.
- Wednesday, September 7th, Thursday, September 8th and Friday, September 9th, – Two \$20 Gift Cards (Park Place Mall) Draws
- Monday, September 12th Friday, September 16th 1 \$20 Gift Card (Park Place Mall) Draw
- Every 500 cards sold = an additional \$50 daily draw Gift Card to Park Place Mall.
- **Grand Prize Draw:** Every card sold gets you ONE entry for two grand prize draws of **\$50 Amazon Gift Cards**.

We appreciate your support of our fundraising efforts. FLVT School Staff



FLVT - MoneyDolly – Fundraising Made Easier!

- 1. Download the **MONEYDOLLY** app. (Available in Apple and Google Play Store)
- 2. Open the app and follow the prompts:
 - Please enter your mobile number, and enter the Verification Code (The app will text it to your phone)
 - Enter your name and email (Personal emails are best)
 - Tap allow notifications
 - Make sure you choose the Canada Region with the Canadian Flag
- 3. Edit your profile (Remember that pictures of your child's smiling faces help sell)
 - Tap the menu button (on the top left of the home screen)
 - Tap Edit profile Change profile photo Update Profile
- 4. Join a fundraiser:
 - At the bottom of your home screen, tap "Join a Fundraiser."
 - ENTER CODE: 7EAV-KNE7 and tap join (the dash is required)
- 5. Selling has never been so easy: Go to the My Fundraisers Page and Select your team There are three easy ways to fundraise:
 - <u>MY QR CODE</u>: This button creates your own personal QR code that can be used for (safe & socially distanced) face-to-face selling. It's at the bottom of your page. Have people open the camera on their phone, hold the camera over your QR code (no need to take a picture), and tap the link that appears on their screen. Your sales page is now on their phone. Then, tell them about your fundraiser as they look at it on their phone. Ask them if they would be willing to help. They can purchase as many as they like (using their credit, Apple Pay or Google Pay right on their phone). No entering their information. No collecting any cash or checks. They do it all on their phone.
 - <u>SHARE FUNDRAISER</u>: This button allows you to share your link through text, email, or social media. Text yourself a link. Please tap on the link that you texted yourself and check it out. This is an easy way to get information to hundreds of people immediately. Next, text several friends the link and follow up explaining the fundraiser. Facebook is a great way to share this with all your friends and family.
 - <u>HELPERS</u>: We know that parents and grandparents want to help you with this fundraiser, so we have made it easy to invite them to help out. Please click the helpers button at the top of your fundraising home page and access contacts. Now you can invite your family from your contacts and send them an invitation. This will send them a link to allow them to help your fundraiser. Their help will automatically be linked to your account.